



September 10, 2009

VIA ELECTRONIC MAIL

P.O. Box 6222
Indianapolis, Indiana 46206
Telephone: 317/917-6222

Shipping/Overnight Address:
1802 Alonzo Watford Sr. Drive
Indianapolis, Indiana 46202

www.ncaa.org

Ms. Julie Donlin
Coordinator of Legislation and Research
Women's Basketball Coaches Association
4646 Lawrenceville Highway
Lilburn, Georgia 30047

Dear Julie:

We are in receipt of your request for the following pink items to be worn or used during the Women's Basketball Coaches Association (WBCA) Pink Zone week, February 12-21, 2010: game balls, nets, wristbands/headbands, socks, uniforms and shooting shirts.

Similar to last year, the following items have been approved, provided they conform to all other uniform and equipment standards as referenced in NCAA Rules 1-15 and 3-7 of the 2010 NCAA Men's and Women's Basketball Rules Interpretations.

Pink Headbands/Wristbands. During the Pink Zone, February 12-21, 2010, the rule requiring headbands and wristbands to be the predominant color of the jersey, white, black or beige shall be expanded to include pink. The rule requiring each team member to be uniform in color shall be maintained and enforced. Teams must comply with all other headband and wristband rules as stated in Rule 3-7.

Pink Uniforms. Regardless of color, the game jerseys are to be contrasting in color, so both teams are not permitted to wear predominantly pink jerseys. In addition, the home team is required to wear light game jerseys and the visiting team is required to wear dark game jerseys unless otherwise agreed upon by competing institutions.

Pink Shooting Shirts/Socks/Shoelaces. Pink shooting shirts and socks are permitted, provided they bear only one manufacturer or distributor's logo, label or trademark. Additionally, pink shoelaces are permitted.

Game Ball. Pink game balls may not be used; however, a ball with an embossed pink ribbon may be used as long as the game ball conforms to Rule 1-15.

Pink Nets. Pink nets are not permitted.

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Thank you for your support of NCAA women's basketball. We are very supportive of this initiative and will work collaboratively to ensure its success. Please let me know if you have any questions regarding the aforementioned items.

Sincerely,

Debbie Williamson/rak

Debbie Williamson
Women's Basketball Secretary-Rules Editor

DW:rak

cc: Ms. Amy Backus
Ms. Mary Struckoff
Selected NCAA Staff Members