

2009 WBCA EXHIBITOR APPLICATION

We, the undersigned, hereby submit our application to participate as an exhibitor in the 2009 WBCA Convention and Exhibition, subject to all terms and conditions herein and set forth on this exhibitor flier.

A. Company _____ Contact _____
Address _____ Phone _____ Fax _____
City _____ State _____ Zip Code _____
Email Address _____ Web Site Address _____
Authorization (signature) _____ Title _____ Date _____

B. **EXHIBIT.** What is the nature of your exhibit and/or type of product or services displayed? (Give a brief description).

C. **BOOTH IDENTIFICATION SIGN.** (Limited to company name and booth number). Please print clearly.

D. **BOOTH ASSIGNMENT PREFERENCE.** We will do our best to accommodate your request. However, we can not make any guarantees -- please provide all three choices. Should all choices be taken, the WBCA will assign the best available booth space(s).

1st Choice # _____ 2nd Choice # _____ 3rd Choice # _____

E. **CONFIRMATION AND EXHIBITOR SERVICE KIT** (If different from above). Please send to:

Company _____ Contact _____ Title _____
Address _____ City _____ State _____ Zip Code _____

F. **EXHIBITOR BADGES.** Member booth package includes five (5) complimentary exhibitor badges; Non-member booth package includes three (3) complimentary exhibitor badges. Extra badges may be purchased for \$45 per person. Please submit names of exhibitor booth personnel by **Jan. 25, 2009** via email to ffolds@wbca.org or by fax to (770) 279-6290.

G. **DOOR PRIZES.** I will contribute the following door prize(s); drawings will take place throughout the exhibit:

_____ Estimated Value _____

H. **GIVEAWAYS.** Will you be giving away free merchandise at your booth? If yes, check here and list item below. You must notify the WBCA of your intention to give away merchandise, along with a description, no later than Jan. 25, 2009. All giveaways must be approved by the WBCA.

Deadlines & Important Dates

Sept. 30, 2008- Early bird deadline
Dec. 1, 2008- Deadline to order NCAA Women's Final Four Tickets
*
Dec 30, 2008 - Ads for coupon book due
Jan. 2009 - Exhibitor kits mailed from Geo. E. Fern. Co.
Jan. 25, 2009 - Deadline to submit names of booth personnel
Jan. 25, 2009 - List of giveaways due

*Check out our website for
convention updates
and schedules!
WBCA.org*

I. PAYMENT. Payment must be received along with this application in order for space allocation to be confirmed. **No exceptions.**

A) Please find enclosed my payment for:	Fee	Quantity	Amount
WBCA Booth (after Feb. 6, 2009)	\$1150	x _____	_____
Women's Final Four Tickets	\$167	x _____	_____

ADVERTISING-- Complete attached contract

	Total	_____
B) Method of Payment: <input type="checkbox"/> *CHECK (Make payable to WBCA)	<input type="checkbox"/> MASTERCARD	<input type="checkbox"/> VISA
	<input type="checkbox"/> AMEX	<input type="checkbox"/> DISCOVER
* All returned checks are subject to a \$25 fee	Credit Card # s _____	Exp. Date _____
	Signature _____	
	Date _____	

J. USE OF WBCA NAME AND SERVICE MARK. Please be advised that the Women's Basketball Coaches Association (WBCA) Name and Service Mark is and has been duly registered with the United States Patent Office in Washington, D.C. Any unauthorized use of the WBCA Name (facsimile) and Service Mark (logo) without the expressed written consent of WBCA Chief Executive Officer Beth Bass is prohibited.

Anyone desiring to use the WBCA Name or Service Mark in promoting or marketing their goods or services should send a request to the WBCA, Beth Bass, CEO, 4646 Lawrenceville Hwy., Lilburn, Georgia 30047-3620. Assuming the request creates no conflict of interest with regard to other outstanding contracts the WBCA has with its corporate partners, the WBCA's Chief Executive Officer will grant the vendor a limited, non-exclusive license to use the WBCA Name and Service Mark for an agreed upon royalty payment.

The WBCA reserves the right to order the removal of any materials or activity deemed inappropriate to the exhibition. All exhibitors agree to abide by the terms and conditions set forth on the signed exhibitor application and flier and forward to the WBCA office. Any vendor in violation of this Notice shall be subject to having their booth shut down and their goods confiscated. Additionally, the WBCA may choose to take any other legal action available to it under the law.

K. ACCEPTANCE. This application as well as the Terms and Conditions which are attached hereto and made part hereof, together constitute a contract once accepted by the WBCA. Acceptance will be via confirmation sent to you, along with any additional instructions that may be necessary. Please read "Terms and Conditions", and sign below.

Signature _____ Title _____ Date _____

Be sure and check out your advertising options:
 Convention Program Book, Coaching Women's Basketball (CWB) magazine
 and our calendar.
 If your competitors are advertising shouldn't you be? If your competitors
 are not here, all the more reason you should be advertising!

Send Completed Application With Payment To:
WBCA Exhibition
4646 Lawrenceville Highway
Lilburn, Georgia 30047
Phone: (770) 279-8027, ext. 106
Fax: (770) 279-6290
Email: ffolds@wbca.org