

**KAY YOW/WBCA CANCER FUND PRESS CONFERENCE MEDIA ADVISORY**

**WHEN:** Thursday, Feb. 14 at 12 pm

**WHERE:** Nora Lynn Finch VIP Room at Reynolds Coliseum, Raleigh, N.C.

**WHO:** NC State head coach Kay Yow, WBCA CEO Beth Bass, The Hartford Assistant Vice President and Director of Sports Marketing and Strategic Alliances David Lafrennie.

**SUBJECT:** To discuss the first founding partner (The Hartford) to sign on with the Kay Yow/WBCA Cancer Fund that was originally launched back in December.

**NOTE:** Lunch will be provided

Please email or call Mark Kimmel at [mark\\_kimmel@ncsu.edu](mailto:mark_kimmel@ncsu.edu) or 919-515-1183 if you plan on attending.