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The V Foundation presents...

The V Foundation for Cancer Research

The V Foundation is a charitable organization dedicated to saving lives by helping to find a cure for cancer. The Foundation seeks to make a difference by generating broad-based support for cancer research and by creating an urgent awareness among all Americans of the importance of the war against cancer. The V Foundation performs these dual roles through advocacy, education, fundraising and philanthropy.

For more information on The V Foundation, visit www.jimmyv.org.

Women's Basketball Coaches Association (WBCA)

Founded in 1981, the Women's Basketball Coaches Association promotes women's basketball by unifying coaches at all levels to develop a reputable identity for the sport of women's basketball and to foster and promote the development of the game of basketball as a sport for women and girls.

The WBCA unites coaches and fans of girls and women's basketball at all levels to promote our sport. For more information or to join now, visit wbca.org.

For more information, contact:

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Founding Partners



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If you are interested in becoming a sponsor or founding partner for the Kay Yow/WBCA Cancer Fund®, please contact Brittany Harmon at Fishbait Marketing at 330-327-0169 or brittany@fishbaitmarketing.com.

KAY



Donate Now!

Kay Yow/WBCA Cancer Fund®
4646 Lawrenceville Highway
Lilburn, GA 30047

The late Kay Yow, former North Carolina State University head women's basketball coach, was a past president and founding member of the Women's Basketball Coaches Association (WBCA), and a galvanizing voice for the Association. Yow was first diagnosed with breast cancer in 1987, and passed away on January 24, 2009, after facing her third bout with the disease.

The 2006-07 season, her 32nd with the Pack, may have been the most tumultuous, but also maybe the most rewarding. Four games into the season, Yow was forced to take a leave of absence because of progression in her breast cancer. In all, Yow missed 16 games before making a triumphant return to the bench in a Wolfpack win over long-time rival Virginia on January 26.

The club began to feed off the emotion that Yow returned with and led her troops to 10 wins in their next 11 games, which included her 700th career victory and a win over No. 2 North Carolina. That evening on Senior Night, the Reynolds Coliseum court was christened "Kay Yow Court". Not to be out done, two weeks later the Pack downed the then unbeaten and top-ranked Duke Blue Devils in the ACC Tournament. From that point on, the Wolfpack were the darlings of the women's basketball world. With fans rooting for NC State from across the country, the club earned its 11th trip to the "Sweet 16".

In her 38 years as head coach at the college-level, Coach Yow was one of only six Division I head women's basketball mentors to achieve 700 career victories. Yow guided her squads to 20 of the 27 NCAA Tournaments, 11 trips to the Sweet 16, and a trip to the Elite Eight and Final Four in 1998. Yow was part of an elite group of nine Olympic coaches chosen to lead USA Basketball in the pursuit of an Olympic gold medal in women's basketball. During the 2008-09 season, Yow became only the third women's basketball coach in NCAA Division I history to coach 1,000 games at one institution.

Yow won the inaugural Jimmy V ESPY for Perseverance at the 2007 ESPY Awards. Yow was named national Coach of the Year eight times. She is a member of numerous halls of fame, including the Women's Sports Hall of Fame, the North Carolina Sports Hall of Fame, the Fellowship of Christian Athletes Hall of Fame, the AIA Hall of Faith, the Raleigh Sports Hall of Fame, the Women's Basketball Hall of Fame and the Naismith Basketball Hall of Fame.



Mission Statement

The Kay Yow/WBCA Cancer Fund® is a 501 c(3) charitable organization committed to being a part of finding an answer in the fight against women's cancers through raising money for scientific research, assisting the underserved and unifying people for a common cause.

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How can you be a part of finding an answer?
Donate to the Kay Yow/WBCA Cancer Fund® today or select one of the Events-in-a-Box to run locally and raise money at your business, institution or in your community!

Donations

Donations to the Kay Yow/WBCA Cancer Fund® can be made by visiting www.jimmyv.org or calling 1-800-4jimmyv. Donations can also be mailed payable to the Kay Yow/WBCA Cancer Fund® to the following address: Kay Yow/WBCA Cancer Fund / Attn: Megan Smith / 4646 Lawrenceville Hwy / Lilburn, GA 30047.

Events-in-a-Box

4Kay™ Run/Walk

- Focus on fun, fitness and community outreach.

WBCA Pink Zone™

- Get in the Pink Zone by selecting a game during the WBCA's yearly dedicated window.

Kids 4Kay™

- Give kids and young adults the opportunity to participate in the fight against cancer.

4Kay™ Menu

- Remember to enjoy your life with simple indulgences.

National Events

Several national events will be held each year to raise money for the Kay Yow/WBCA Cancer Fund® and to unify people for a common cause.

The first two national events were held by the two founding partners of the Fund - the 4Kay™ Run Presented by The Hartford and the 4Kay™ Golf Classic presented by Nike.

