

Conference Captains Minutes
Monday, February 9, 2009
11:00 AM - Noon. EST

NCAA Division II
Presiding – Gie Parsons

- I. Welcome – Gie Parsons
- II. Roll call – Julie Guttowsky
Attendance: Gie Parsons, Sue Ramsey, Joddie Gleason, Nate Ware, Joe Pellicane, Jeff Curtis, David Smith, Kelli Lindley, Shannon Bergen, Chris Ratcliff, Jason Martens, Linden Weese, Karen Haag, Chris Kielsmeier, Buffie Burson, Jennifer Nance

Not in Attendance: Charrisse Perry, Corey Fox, Brandon Schneider, Angie Kristensen, Paula Krueger, Belinda Roby, Glenn Wilkes, Kenny Osborne.
- III. Approval of December minutes – Gie Parsons
 - a. Motion to approve the December minutes – David Smith
 - b. Second Motion – Chris Ratcliff
 - c. All-in-Favor, No One Opposed
- IV. Recruiting Panel St. Louis Convention – Gie Parsons
 - a. Going to have DII Recruiting Panel in St. Louis. We have two coaches right now: Deirdre Kane and Mary Fleig that are participating on the panel, but we need one more coach. Betty Jaynes asks the Captains if anyone would like to volunteer to help with this. – David Smith volunteered.
- V. Reminders – Betty Jaynes
 - a. Conference Captains please mark your calendar to send an email or make a call to the coaches in your conference before Feb. 20th to ask them to **nominate** and before March 4th to **vote** for the State Farm Coaches Division II All-America Team.
 - i. Having Captains do this last year was really helpful for the Division II SFCOA Committee.
 - b. Next Conference Captain meeting will be the in-person meeting in St. Louis on Monday, April 6, 2009 at 8:30 a.m. We hope that all Conference Captains will be able to attend.
 - c. Conference Captains meeting is back to back with DII Business Meeting, which is from 10:00 a.m. – 12:30 p.m. (Extended meeting by an hour this year)
- VI. WBCA Membership and St. Louis Convention – Tip Tucker Kendall & Felicia Folds
 - a. Deadline to preregister for Convention is February 28th and then the price goes up from \$370 to \$445.
 - b. Went over numbers for Convention Registration. Compared these numbers to Cleveland two years ago.
 - i. 138 WBCA DII members are registered for convention to date. This number is up from Cleveland.
 - ii. 170 Final Four tickets have been sold to DII members to date.
 - iii. Only 11 Nike High School All-America Game tickets have been sold to DII.

- c. DII WBCA membership numbers:
 - i. Currently have 394 DII members
 - ii. 57 non-renewals from August through January – included are 14 Head Coaches, 32 Assistant Coaches, and 11 non-coaches (e.g. athletic directors, SID, recruiting coordinators, etc.)
- d. WBCA convention registration and membership numbers are down in all 3 divisions We are starting watch the trends: is it head coaches, assistant coaches, etc. We are discussing some new membership initiatives, reaching out to coaches on a personal level: (1) increase registration for convention to have better participation at all levels and (2) new membership initiatives. Appreciate Captains spreading the word, encouraging their peers to come and participate in the events. Watching numbers and will get out any information to you we can.
 - i. Linden Weese– Asks WBCA to consider memberships as an institutions staff instead of as individuals. Keep the convention part separate and do that on an individual basis. That might help a little bit. His institution is looking at 3-5% cuts per program.
 - ii. Shannon Reynolds responds back – Met last week and talked about a variety of initiatives that we could possibly do. We don't want to panic. Over the next couple of months we are planning on launching a new website and changing up our publications. New things we are going to offer and hope the positives are going to encourage people versus making drastic changes to the numbers. This is a consideration.
 - iii. Captains: Brainstorm and think about some ideas that may help. Please send your ideas to the WBCA. We will compile them and send them out to all the DII members before convention, so we can have a good discussion and an action plan come out of the business meeting.
 - iv. Beth Bass–We know we are off, but not really how far off we are. Is it the economic downturn or how we process our data here. Talking to the other sport associations. Need to be positive
 - v. “I can understand convention registration being down because of budget cuts and things; I just can't understand why somebody who's in the profession would not belong to their professional organization. I can't understand why our membership would be down.” – David Smith
 - vi. Shannon Reynolds– We have discussed that here and approached with the WBCA Board with putting in a reinstatement fee. A lot of times coaches plan on not coming to convention one year, so they take a break from their membership. People see that there is no penalty for taking a break and renew at a later date. Typically see that when we are going to a city where people don't see it as a vacation destination. One of the things we need to start looking at in membership is reminding people why they are members of the association; it is not just about going to a city they want to go to.

VII. Legislative update – Sue Ramsey & Shannon Reynolds

- a. The following is a link to the DII Women's Basketball Championships Handbook: http://web1.ncaa.org/web_files/champ_handbooks/basketball/2009/2_wbasketball_handbook.pdf
- b. The following proposals were adopted at the NCAA Convention in January. For chart of all 2008-09 DII Legislative Proposal Results, see wbca.org, DII Legislative page.

- i. 2009-4 – Effective Immediately – Responsibility of Head Coach: Putting ownership of the whole program on the head coach, including the behavior of the assistant coaches and players.
- ii. 2009-7 – Effective August 1, 2009 – Hard Copy of a Transcript Prior to National Letter of Intent or Written Offer of Athletically Related Financial Aid.
- iii. 2009-8 – Effective August 1, 2009 – Hardship Wavier-Percentage Calculation. Allows institutions to calculate the percentage based on 20 percent of the maximum permissible number of contests (i.e., 27 women’s basketball contests in Division II). The conference games are no longer included in the calculation. See below. The bold/underlined font indicates changes in the legislation based on the recently adopted proposal:

Bylaw 14.2.5-(c):

The injury or illness occurs when the student-athlete has not participated in more than two contests or dates of competition (whichever is applicable to that sport), 20 percent of the institution's completed contests or dates of competition **or 20 percent of the maximum permissible number of contests or dates of competition set forth in Bylaw 17** in his or her sport. Competition (excluding scrimmages and exhibition contests per Bylaw 17 in the applicable sport) against outside participants during the playing season that concludes with the NCAA championship, or, if so designated, during the official NCAA championship playing season in that sport (e.g., spring baseball, fall soccer), shall be countable under this limitation.

Bylaw 14.2.5.2.3.3:

NCAA Postseason Competition. For purposes of **the percent calculation,** postseason competition conducted after the completion of the institution's regular-season schedule and conference tournament **shall not be included.**

- iv. 2009-13 – Effective August 1, 2009 – Once-in-Three-Years Exemption-Conference Challenge. Promote regional competition, once every three years, be exempted from maximum two contests as long as event happens on opening weekend.
- c. Two women’s basketball related legislative proposals that defeated are as follows:
 - i. 2009-11 – Strength and Conditioning Coaches ability and permission to design and run summer condition programs on campus sights. Defeated 153 to 119.
 - ii. 2009-12 – First Contest Second Friday in November instead of November 15th. Defeated 142 to 131.
 - 1. First Contest Date is still November 15th.
 - 2. On coach expressed the concern of the Student-Athlete welfare of being able to play the first game on a weekend. Don’t understand how they do not get that.
- d. Shannon Reynolds – Discussion of the Organized Competition Legislative Concept information that was sent to Conference Captains on 2/5/09. Call last week (2/4/09) with the NCAA. They are giving us the opportunity and want our feedback. NCAA wants us to send this to entire DII membership. We have a couple of options: Send out to all DII membership, Conference Captains discuss within their conference and give us feedback; discuss it at Convention. Deadline is in May, so we have a little bit of time. Need to be responsive to them.

- i. Change from Institutional control to NCAA – cases requesting waivers have gone up 400%. WBB specific there were 9 cases.
- ii. No comments or questions from Conference Captains.
- iii. Decided that Shannon will work with Gie Parsons, Sue Ramsey, and Carmen Dolfo to formulate some more direct questions and how and when we would want to send this information out.

VIII. Discussion of DII Business Meeting Agenda for WBCA Convention – Betty Jaynes

- a. DII Conference Captains, last year, asked to be able to have the opportunity to submit any topics for DII Business. The following is a highlight of the current agenda:
 - i. Session on
 - 1. Playing Rules
 - 2. Legislation
 - 3. Ann Walker – DII Championships
 - ii. Betty asked Captains if there was anything else to be added to the agenda. No one spoke up (Have received nothing to date).
- b. WBCA will be finalizing the Business Meeting Agenda by end of next week. Email Betty Jaynes at Betty_Jaynes@wbca.org, if you think of any topics.
- c. Nominations for all committee openings, as well as WBCA Board of Directors will come in an email directly to coaches within the month. If you would like to run for one of these positions, just hit reply and tell us what position you would like to be nominated for. Elections are in late April.
- d. The following are the 2009 DII “SO” participants:
 - i. Britney Jordan – Texas A&M University-Commerce
 - ii. Alethea Lamberson – Ashland University
 - iii. Kylene Spiegel – Tiffin University
 - iv. Brittany Parker – St. Augustine College
 - v. Alexa Kane – University of Tampa
 - vi. Courtney Brooks – Mansfield University
 - vii. Lindsay Kyle – Limestone College

IX. CEO Report – Beth Bass

- a. Really appreciate Conference Captains commitment. Know this is a busy time of year and just thank you for taking the time to get on the call.
- b. WBCA Full Staff in place – Tip Tucker Kendal, Director of Membership, Exhibition & Convention Services started January 5, 2009. Carol White, Manager of Awards and Communications Coordinator started October 15, 2008. Have all 6 interns in place and working hard.
- c. Coach Yow passed away on January 24th. Celebration service was on January 30th. If you haven’t had a chance to go to the WBCA website, please do. Many people wrote in and the coverage was amazing. Beth Bass, Betty Jaynes, Shannon Reynolds, and some other WBCA staff were able to attend. The representation of coaches at the viewing and the service was amazing right in the middle of the season. Some flying in just for a short period of time to pay their respects then head to a game, others with whole staff. Made you proud of Coach Yow’s Nation of Coaches, as she used to refer to it.
- d. Kay Yow/WBCA Fund is going tremendously well. Marsha Sharp is the current President of the Foundation and serving as the acting Executive Director. A lot of momentum behind the passing of Coach Yow. Over 1300 teams registered for the PinkZone. Over 75% of those teams participating are donating the money raised to the

Fund. Last year we only had about 17% donate back to the Kay Yow/WBCA Fund. Out of the PinkZone, it is working that institutions are choosing to donate back to the WBCA foundation of choice. This is fantastic.

- i. PinkZone week is February 13-22, 2009. Rarely do you see different entities come together for the right reasons. All the amazing work from the V Foundation and the relationship with ESPN. ESPN was able to produce, with the work of Carol Stiff, 5 vignettes about Coach Yow. They were able to produce generic versions that ESPN has graciously let CBS College Sports and Fox Sports use during PinkZone.
 - ii. Right after Coach Yow passed, the NCAA granted wavier to extend PinkZone to two weeks. Earlier so teams could wear pink items in support of Coach Yow.
 - iii. We are going to have programming in St. Louis at the Convention to keep the good message going.
- e. Financial Overview of what is happening at the WBCA – Need to look at where we are and where do we need to focus. We have had some preliminary discussions with the WBCA Executive Committee. We are going to be putting a game plan together and could anticipate as much as a 30% contingency plan for cost reductions as we move into St. Louis and the remainder of the WBCA fiscal year which closes on August 31, 2009.
- i. Positive note, on the marketing side we seem to be on track with our exhibition numbers, with our exhibitors.
 - ii. New sponsor coming in called Nfinity. They are the number one supplier of cheerleading shoes and are trying to get in the market of women's basketball. Nfinity is sponsoring a Sunday night party after the Semi-Final games.
- f. Shootaround with Beth (Mowins) and Debbie (Antonelli). We are having a live broadcast on Friday, April 3, 2009. Werner Ladders, the official climbing apparatus to cut down the nets for all three divisions, is sponsoring this live podcast.
- g. Please come to St. Louis with your thinking caps on. We need your help to figure out what the WBCAs' next steps are.

X. Thank you – Gie Parsons

- a. Thank you for being on the call.
- b. Best of luck in completing your conference schedules.