

**Women's Basketball Coaches Association (WBCA)  
DII Conference Captains Conference Call  
Minutes - Monday, April 28, 2008 11:00 A.M. EST**

- I. Welcome – Carmen Dolfo
- II. Roll Call/Replacement for next year – Julie Guttowsky
  - 18 out of 24 captains in attendance.
  - John Ardizone filled in for Karen Haag, Austin Durrett filled in for Linden Weese.
  - Absent – Paula Krueger, Belinda Roby, Brandon Schneider, Buffie Burson, Glenn Wilkes JR, Ryun Williams.
- III. Approval of April 7, 2008 Minutes – Carmen Dolfo
  - Gie Parsons – Motion to Approve.
  - Chris Ratcliff – Second the Motion.
  - Minutes Approved.
- IV. Review 2008-09 Calls – Julie Guttowsky
  - Everyone should have received in the last email an attachment with the call dates for next year. If you did not, please contact Julie. If there are any concerns with these dates and/or time, let Betty Jaynes or Julie know.
- V. CEO Report – Beth Bass
  - This year was one of the WBCA's best conventions. Thank you to all those who were able to make it and went to the DII Conference Captains Meeting and Business Meeting.
  - WBCA President, Coach Coale from the University of Oklahoma and Beth Bass, WBCA CEO, were able to make all the Business Meetings on Monday. Very good attendance at the DII Business Meeting.
  - WBCA Think Pink was a phenomenal success this year. Started in 2007 and only had 120 schools participate. The numbers were finalized right before this year's convention and had over 1200 schools involved that raised close to \$1 million for cancer awareness and also had over 800,000 spectators come to venues and events this past year. Think Pink brought new fans to the game of women's basketball and became the new medium for breast cancer. Student athletes, campuses, and communities were involved and excited. ESPN got involved in a huge way as well as Fox, CSTV, ESPNU, and a ton of local affiliates.
  - Had first in-person Board of Directors meeting for the Kay Yow/WBCA Cancer Fund in Tampa this year. To keep the momentum going and to gear the initiative to be more sport oriented, the WBCA decided to rebrand Think Pink to "Pink Zone." "Pink Zone" week for the upcoming basketball season is February 13-22, 2009. Every campus has the opportunity to decide what they want to do and how they want to distribute the money within the community or donate it to the Kay Yow/WBCA Cancer Fund.
  - In Tampa, WBCA rolled out the 4Kay Events-In-A-Box, if you do a Pink Zone game and donate it to the Kay Yow fund, excellent. If you want to keep the donations local that is great but then the WBCA asks that you do an additional 4Kay event for the Kay Yow/WBCA Cancer Fund. Over 800 runners participated in the first ever 4Kay run in Tampa.

- Youth Basketball Initiative: Sent Doug Bruno, WBCA Past President, to San Antonio on Monday, April 7, 2008. Myles Brand and David Stern held a press conference and invited all the shareholders of basketball to roll out a new youth basketball initiative. This impressive group included: Nike, Adidas, NBA, NCAA, USA Basketball, WBCA, and some Grass Roots Operators. \$30 million dollar venture split over five years, to help clean up youth basketball, especially the summer environment, the empowerment of nonscholastic coaches, the erosion of fundamentals/life skills. There will eventually be a piece for coaching and official certification. Women's side is being kept in the loop and assured that we will be in the conversations to roll out the second phase with the women's side. Our advantage is that we get to see the men's template and infrastructure that they build so that we will be able to tweak it as needed and implement it on the women's game.

#### VI. Confirm Roundtable Topics and Speakers for St. Louis – Dorinda Schremmer

- Went over the roundtable suggestions that were made at the April 7, 2008 meeting in Tampa.
  - i. Coaching Millennium Athlete
  - ii. Managing Budgets
  - iii. Fund Raising Ideas
  - iv. Camps
  - v. Practice Drills
  - vi. Recruiting with a limited staff
- No comments or additional suggestions for the roundtables.
- No one was interested in being a speaker or roundtable presenter for next year's convention.

#### VII. WBCA Membership and Convention Update – Dorinda Schremmer

- Had the second largest number of registrants, for the Convention in Tampa, with 2208. Philadelphia was the largest. Tampa was one of the best conventions. When including the Sponsors, VIPS, Exhibitors, So Participants, and High School Players, we had almost 2800 people represented in Tampa.
- DII had 206 registrants in Tampa. This was up from Cleveland, with 168 registrants.
- Conference Captains were emailed a list of members in their conference. Contact those in your conference that are not members and encourage them to join the WBCA.
- Any coaching changes that you have in your conference, please contact Dorinda or someone in the membership department to track on those.
- Registration for the St. Louis Convention is Tuesday, September 2, 2008 at noon EST. Encourage your conference coaches to sign up and go to St. Louis. Recommend that coaches go ahead and get your hotel right away. Take advantage of the early bird deadline, overflow hotels at a more economical rate, will also be available on [wbca.org](http://wbca.org).
- Elections were on-line. Deadline was Friday, May 2, 2008 at 5:00 pm EST.
- WBCA Academic Top 25 Honor Roll goes online May 19, 2008. The deadline is June 30, 2008.
- Beginning May 1, 2008, the WBCA will make it mandatory for a September 1<sup>st</sup> renewal date. The WBCA is converting all membership to an August 31<sup>st</sup> expiration date. If you haven't already converted your membership, please contact the membership department and they can assist you and your staff on getting on a schedule.

#### VIII. Legislation Update – Sue Ramsey

- Make sure coaches know the starting dates for the legislation that passed. Majority starting with an August 1, 2008 date. Specifically:
  - i. Texting
  - ii. Individual workouts – taking place in the same venue, groups of four and no co-mingling.

Shannon Reynolds – Directives from the Board over last summer was to discuss the cost of packets for summer events. WBCA hired an attorney to give us some directive on what we could do as an association to assist in legislating or what coaches individually could do on restricting the price under the law. No legal basis. Summary from attorney is that the NCAA has no legal grounds to restrict the cost of packets or they would be liable for an anti-trust suit. Operators have the right to charge whatever they want to coaches. Recommendation: coaches are the only ones that can make a difference. Cannot start a boycott, they are per say illegal. Individual coaches can make the choice not to go. On the NCAA website, the prices of packets are posted.

IX. Closing Comments and Thank you – Carmen Dolfo

- Next Call: Tuesday, October 14, 2008.
- If anyone has any comments or concerns for the agenda, please let the WBCA know.
- Work on replacements, this is a priority.