

**Conference Captains
WBCA Membership Call Minutes
August 10, 2009**

**NCAA Division II
Presiding: Gie Parsons**

- I. Welcome – Gie Parsons
- II. Attendance: Sue Ramsey, Joddie Gleason, Jennifer Carleton, Lisa Staab (for Tim O’Hagan), Jeff Curtis, Kelli Lindley, Jason Martens, Linden Weese, Kelley Watts, Angie Kristensen, Buffie Burson, Gie, Parsons, Nikki Washington, Kenny Osborne.

Not in Attendance: Carmen Dolfo, Charrise Perry, Corey Fox, David Smith, Shannon Bergen, Chris Ratcliff, Lane Lord, Chris Kielsmeier, Paula Krueger, Jennifer Nance, Belinda Roby.
- III. Legislative Discussion – Sue Ramsey and Julie Donlin
 - a. Review of 2010 NCAA women’s basketball related proposals that will be voted on in January. The DII IPOPL is posted on wbca.org, DII legislative page. The IPOPL contains only proposals that are properly sponsored by the DII membership. On September 23rd, the SPOPL will be released with all sponsored proposals, both from the Membership and President’s Council.
 - i. Remind coaches to discuss with Athletic Directors your opinions/concerns on proposals. Each institution has a vote through their Athletic Director at the NCAA Convention in January.
 - b. 2010-5: Concerning tryouts and the use of gyms. Intent is to make better use of facilities and to allow institutions to make money. Two separate exceptions. Same legislation that was passed at DIII last year.
 - c. 2010-6: Dealing with Bylaw 14.2.4.2; Eligibility/Participation/Organized Competition:
 - i. New definition of Organized Competition;
 - ii. Extends Grace Period to 1 year after graduating from High School to enroll full-time in institution – Allowing to play Organized Competition during that Grace Period.
 - d. 2010-9: Dead Period from December 20-26 – Prohibited from participating in any countable athletics-related activities during this time.
 - e. Membership Sponsored Proposal: Members institutions shall not play its first contest (game or scrimmage) with outside competition prior to the second Friday in November.
 - i. Could make first contest as early as November 8th; WBCA BOD did not support; less practice time prior to first game; extends the season; causes more conflict with facilities.
 - ii. Rationale: Always start season on a weekend.
 - f. President’s Council has submitted a proposal to reduce the number of contests in basketball by one (1).
 - g. Thank you to ALL coaches who participated in the DII survey that was sent out in May. The WBCA has received many complements from the NCAA on the quality of the survey and the number of coaches who responded.

Beth Bass updates the group on the recent WBCA Board of Directors meeting that was held on August 1, 2009. Thanks the DII BOD reps for their time, a lot of engagement.

IV. Upcoming Events/Changes – Tip Tucker Kendall

- a. WBCA Membership Survey – received 41% response from membership; conducted focus groups at the Board meeting to drill down further ways that the WBCA can improve membership value and convention experience.
- b. 2010 WBCA National Convention: San Antonio, TX; April 2 – 6, 2010
 - i. Registration opens Noon (EST) on Sept. 8, 2009 – Need to renew before you register in order to get member rate.
 - ii. Speakers/Invitation to Present – Please submit any recommendations for speakers – yourself or your fellow coaches. Invitation to present is posted on wbca.org.
- c. Net.News – Based on survey results, this is changing format into more of an industry and association news highlight as well as upcoming events. New name and new look.
- d. Coaching Women’s Basketball – Updating and changing format into a color magazine; very content heavy with X’s and O’s, coaching profiles, information on conditioning as well as industry trends and news.
 - i. Anyone interested in writing, knows someone who likes to write, or a coach we can profile please contact the WBCA with your suggestions. Have a lot of content to fill and write in the new magazine.

V. Membership Retention for DII – Tip Tucker Kendall

- a. WBCA dues cycle: Sept. 1 – Aug. 31;
- b. Goals and Current Status:
 - i. Goal was to have 78% of membership renew before August 31, 2009; we are currently at 15%. In the final crunch time to get members to renew. Two e-blasts have been sent out and a hard copy mailing. 209 DII coaches currently have not renewed.
 - ii. Budget restraints – coaches are sacrificing membership for that reason.
 - iii. Linden Weese – Discussion about this in St. Louis, suggested staff membership grouping instead of individuals.
 - iv. Linden Weese – feels that a lot of the loss is going to come from assistants not being able to renew.
 - v. Beth Bass – what the WBCA staff has to figure out is what makes the WBCA compelling enough for coaches to pay out of their own pocket, even with budget cuts happening around campus.
 - vi. Linden Weese – Get caught with membership renewal and then turn around and it is convention registration. Coaches are not going to be able to do both.
- c. Conference Captains Assistance
 - i. Gie Parsons – positive that numbers will go up; WBCA push, Conference Captains talk with and encourage coaches in their conference to renew membership.
 - ii. WBCA is working on information and resources (talking points) to send to coaches that will help with presenting to Athletics Directors the importance of joining and participating in the WBCA. Breakdown of costs and benefits.
 - iii. Early Bird for convention – only \$295 (the WBCA has not raised convention registration prices in three (3) years)

1. Linden Weese: Express the concern that the value of convention has been lacking – meals and vendor give-a-ways.
- iv. WBCA is preparing Budget Sheet that will list out everything that coaches get at convention with the cost associated. WBCA is also making changes to convention formatting to increase professional development. Goal – a place you can't go anywhere else to get the kind of education, professional development, and networking for the money.
- v. Beth Bass asks the group: Is budget cutting at the coaches' discretion or are administrators stating no professional development at all and no non-essential travel?
 1. Kelly Watts – Adelphi is telling coaches not to waste and be more careful about how they are spending. Even if have to come out of her pocket, she and her assistants will be attending the WBCA Convention. Do it through camp money or whatever she can.
 2. Shannon Reynolds – heard a few coaches discussing the option of using camp money. Some schools are fundraising, other schools are saying even if they fundraising the Athletic Department is not letting them use that money towards professional development.
 3. Joddie Gleason – Athletic Director is not allowing any non-essential travel or professional development; 10% cut in salary; California is in a state of crisis.
 - a. Shannon Reynolds – Discussions with the Board of Directors that we need to let the membership know how tough it is in California. Maybe coaches out there will help those in California then the favor be returned later.
 - b. Gie Parsons – Feels that a lot of coaches find a way. It is important. There is enough to attach coaches to convention and the Final Four. Can be very inventive.
 - c. Shannon Reynolds – we will be posting any ideas on the website that we get from coaches on how they are working to get membership and convention registration paid. Any coaches have any ideas, please send to WBCA.
 4. Tip Tucker Kendall – WBCA will be sending Conference Captains a list of those coaches in their conference who have not renewed. Please follow up with those coaches and get them to renew. We will also draft up an email to highlight the changes coming up to the WBCA that you will be able to send to your conference coaches.

VI. Miscellaneous – Gie Parsons

- a. Jason Martens – Being that convention is over Easter this year, is there any way to push back the meetings on Sunday morning so coaches can go to church?
 - i. Shannon Reynolds – We are looking at the Sunday morning programming. FCA has an early morning service.
 - ii. Linden Weese thanks Beth for all her effort with the WBCA, getting sponsors and coaches appreciate it. We believe in the WBCA!
 - iii. Beth Bass thanks Gie Parsons for chairing the call today and for all of her work last year. Carmen Dolfo will be chairing the calls this year.

VII. Thank you – Gie Parsons

- a. Next Call – Tuesday, October 13, 2009 from 11:00 A.M. – Noon EST.