

Conference Captains WBCA Membership Call

NCAA Division III Presiding: Nan Carney-DeBord

- I. Welcome – Nan Carney-DeBord
 - a. Nan Carney DeBord ran call for Pam Ruder.
 - b. Thanks all for being on the call. Expressed appreciation for WBCA staff and Conference Captains.

- II. Attendance: Karen Tessmer, Kim Kirkpatrick-Thornton, Dina Henry, Patricia Canterino, Brian Donoghue, Kim Martin, Janet Berry, Dee Dee Cotton, Darren Bennett, Denise Bierly, Brian Morehouse, Tamie Tills, Ellen Thompson, Karen Powell, Lisa Campanell Komara, Stacey Brunner, Sharon Rissmiller, Michele Durand, Stephany Dunmyer, Sarah Harris, Mike Krasnoff, Abby Hearn, Tara Ruckh, DeeDee Jarman, Christy Thomaskutty, Shirley Egner, Nan Carney-DeBord.

Not in Attendance: Pam Ruder, Jody Pepple, Deena Applebury, Alex Lang, Mia Smith, Mike Miller, Michele Davis, Todd Wright, Marcie Taylor, Holly McGovern, Lori Geir-McBride, Cherise Galasso, Karin Harvey, Jamie Beaudoin, Josh Suttles, Brad Durchslag, Matt Dean, Amanda Rodgerson, Larry Czer

- III. Legislative Discussion – Karen Tessmer and Julie Donlin
 - a. Email sent out about this call to Conference Captains had three of the more critical proposals that we would like Captains discussion on the position you feel the WBCA should take – encourage or discourage.
 - i. Conference Captains – as you are passing information on to the coaches in your conference – get feedback from them as well. Talk to administration on your position of each proposal.
 - b. Proposals put forth by the NCAA DIII President’s council that are ready for a vote in January:
 - i. 2010-1: Exception for facility monitoring as part of your normal employment arrangement. Specify in your job duties as a facility monitor.
 1. Brian Morehouse – feels this is a good proposal as long as it wasn’t abused.
 - a. We shouldn’t be looking for ways around rules. Comes down to the WBCA Code of Ethics and the integrity of the coach – Coaches who break rules are going to continue to break the rules. Those who do their job with integrity will continue to do so.
 2. Don’t feel like it would be abused, but feels a lot of coaches would have it added to their job description.
 - ii. 2010-3: Permitting institutions to play the exempted alumni game at any time during the playing season, including prior to the first permissible contest date.

- iii. 2010-4: Deregulating and reformatting what is permissible and impermissible for tryouts. Still no tryouts/combines, team could not play a high school team. Change – basketball coaches could now coach AAU teams.
 - 1. Feels this would open a big can of worms for basketball.
 - 2. Brian Morehouse: would put a lot more pressure to coach AAU team.
 - 3. Michelle Durand: Does not want this.
 - 4. Would give advantage to coach who could coach AAU from those who can't. Not a good thing for basketball.
 - 5. Advantage to institutions that have four or five assistants who could each coach a team. Some institutions don't have assistants at all. Those who are closer to metropolitan/populated areas - Recruiting advantage. Most Captains stated they did not like.
 - 6. Talk to colleagues on campus and see what they think/feel.
- c. 7 Membership Sponsored Proposals that must have a co-sponsor by September 1, 2009 in order to be voted on in January. The following would affect women's basketball:
 - i. Permit certified strength and conditioning personnel to conduct voluntary workouts for all student-athletes, even out of season. Could take through running/agility workout, etc.
 - 1. Doesn't specify what kind of certification.
 - 2. Like proposal because feels like it is giving more clarification and could help clean up the current rule and make it fair for everybody.
 - 3. There are a lot of issues with student-athletes getting hurt because those conducting the workouts don't know things or are teaching the incorrect way to do specific drills or proper lifting. Wouldn't be bad if more coaches got certified and learned the correct ways of training. Bad thing would be is if any certification was allowed. Needs to encourage coaches to go out and receive proper certification.
 - d. Reminder that all rules and legislative proposals in DIII need to be sponsored and submitted by 2 conferences or 20 institutions. The WBCA is more the willing to help with pushing issues, but they are not allowed to submit any proposals.
 - i. If there are issues that you really feel strongly about, let us know so that we can help conferences take hold of the issue.
 - e. During the DIII Business Meeting in St. Louis, pre-season and post-season workouts were a hot topic. If this is something we really want, we need to find two conferences that are willing to take on.
 - i. WBCA has been talking with other sport associations (NFCA, AVCA, NABC) about working together on similar issues that seem to be affecting more than one sport.
 - ii. Pre and Post-season workouts were a hot topic. NABC would really like to work with us on this issue. Talk to coaches on your campus and see how they feel.

1. Darren Bennett – Two different questions: Non-traditional season and then pre/post seasons workouts depending on if it is a winter/spring/fall sport and basketball that covers both seasons. There are already non-traditional seasons for every sport except for the winter sports.
- iii. When coming out of convention with all these great ideas there needs to be more organization with moving issues forward. Send out survey to our membership to make sure there is the support; possibly have NABC send out same survey to their membership. Then get two conferences to submit and sponsor into the NCAA legislative cycle by the July 15th deadline.
- f. On August 14th, NCAA released the DIII IPOPL which is posted on wbca.org, DIII legislative page.
- g. Please forward any comments/concerns to either Julie Donlin at the WBCA or Karen Tessmer. We really need to know your concerns/questions so we know how to proceed better.
- h. Daren Bennet brought up recent article in the New York Times. Something that we are going to tackle now?
 - i. Shannon Reynolds explained how the WBCA hired an attorney two years ago at the direction of the Board to look at how we could propose legislation without opening the NCAA to lawsuits. Their findings were that there is nothing we can do to limit the price of packets that operators can charge. Nothing we can do to limit the admission cost to a facility. They can charge DI, DII and DIII coaches a different price.

Beth Bass updates the group on the recent WBCA Board of Directors meeting that was held on August 1, 2009: Thanks the DIII BOD reps for their time, a lot of engagement.

- IV. Upcoming Events/Changes – Tip Tucker Kendall
- a. WBCA Membership Survey – received 41% response from membership; conducted focus groups at the Board meeting to drill down further ways that the WBCA can improve membership value and convention experience.
 - b. WBCA is working to create a new vision with 4 key issues in mind: Education, Legislation, Career Development, and Promoting the Sport. We want to create a great environment for all levels.
 - c. 2010 WBCA National Convention: San Antonio, TX; April 2 – 6, 2010
 - i. Registration opens Noon (EST) on Sept. 8, 2009 – Need to renew before you register in order to get member rate.
 - ii. Looking to improve Business Meetings.
 - iii. Speakers/Invitation to Present – Please submit any recommendations for speakers – yourself or your fellow coaches. Invitation to present is posted on wbca.org.
 - d. Net.News – Based on survey results, this is changing format into more of an industry and association news highlight as well as upcoming events. New name and new look.
 - e. Coaching Women’s Basketball – Updating and changing format into a color magazine; very content heavy with X’s and O’s, coaching profiles, information on conditioning as well as industry trends and news.

- i. Anyone interested in writing, knows someone who likes to write, or a coach we can profile please contact the WBCA with your suggestions. Have a lot of content to fill and write in the new magazine.

V. Membership Retention for DIII – Tip Tucker Kendall

- a. WBCA dues cycle: Sept. 1 – Aug. 31;
- b. Goals and Current Status:
 - i. Goal was to have 78% of membership renew before August 31, 2009; we are currently at 15%. In the final crunch time to get members to renew. Two e-blasts have been sent out and a hard copy mailing.
 - ii. Budget restraints – coaches are sacrificing membership for that reason.
 - iii. Beth Bass – what the WBCA staff has to figure out is what makes the WBCA compelling enough for coaches to pay out of their own pocket, even with budget cuts happening around campus.
 - iv. Christy Thomaskutty – At Emory University the fiscal year is ending and she has to wait until September to be able to pay membership.
 - v. Patricia Canterino – Immaculata University has in their mission statement that professional development is very important and encourages their coaches to participate.
- c. Conference Captains Assistance
 - i. WBCA is working on information and resources (talking points) to send to coaches that will help with presenting to Athletics Directors the importance of joining and participating in the WBCA. Breakdown of costs and benefits.
 - ii. Early Bird for convention – only \$295 (the WBCA has not raised convention registration prices in three (3) years)
 - iii. WBCA is preparing Budget Sheet that will list out everything that coaches get at convention with the cost associated. WBCA is also making changes to convention formatting to increase professional development. Goal – a place you can't go anywhere else to get the kind of education, professional development, and networking for the money.
 - a. WBCA will also be posting any ideas on the website that we get from coaches on how they are working to get membership and convention registration paid. Any coaches have any ideas, please send to WBCA.
 - iv. Tip Tucker Kendall – WBCA will be sending Conference Captains a list of those coaches in their conference who have not renewed. Please follow up with those coaches and get them to renew. We will also draft up an email to highlight the changes coming up to the WBCA that you will be able to send to your conference coaches.

VI. Miscellaneous – Nan Carney-DeBord

- a. Beth Bass thanks Nan Carney-DeBoard for chairing the call today and for all of her work last year. Pam Ruder will be chairing the calls this year.

VII. Thank you – Nan Carney-DeBord

- a. Next Call – Tuesday, October 13, 2009 from Noon – 1:00 P.M. EST.