



NEWS RELEASE

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BETTY JAYNES RECIPIENT OF PRESTIGIOUS HALL OF FAME BUNN LIFETIME ACHIEVEMENT AWARD

Leader in Women's Basketball to be Honored at 2006 Enshrinement Weekend

SPRINGFIELD, MA - (July 17, 2006) – Betty F. Jaynes, former Director and CEO of the Women's Basketball Coaches Association, will receive the 2006 Bunn Lifetime Achievement Award from the Naismith Memorial Basketball Hall of Fame during Enshrinement festivities September 7-9 in Springfield, Massachusetts.

The *Bunn Lifetime Achievement Award* was instituted by the Board of Trustees of the Basketball Hall of Fame in 1973 and is the most prestigious award presented by the Hall of Fame outside of Enshrinement. Named in honor of John W. Bunn, the first chairman of the Basketball Hall of Fame Committee who served from 1949-1964, this award honors coaches, players and contributors whose outstanding accomplishments have impacted the high school, college, professional or international game.

"The dedication and passion Betty has demonstrated for basketball has been instrumental in the growth and success of the women's game at all levels", stated John L. Doleva, Hall of Fame President & CEO. "Her leadership of the WBCA and her service for numerous committees and organizations has helped shape the sport, and her lifelong commitment to basketball exemplifies the spirit of the Bunn Lifetime Achievement Award".

A member of the Naismith Memorial Basketball Hall of Fame Board of Trustees, Jaynes began her professional career in basketball as the women's coach at Madison College (since renamed James Madison University) from 1970-1982, leading her team to a 142-114 record and the 1975 AIAW state championship. While at Madison, Jaynes was integral in the development and launch of the Kodak Women's All-America Basketball Team, continuing the growth of the storied Kodak All-America Team in her role with the WBCA.

Jaynes has been at the forefront of the WBCA and a leader in women's basketball for over 25 years, serving first as the WBCA Executive Director for 15 years before being named the first CEO of the WBCA in 1996. Under Jaynes' direction, the WBCA has experienced phenomenal growth into a 5,000 plus membership organization which serves as an advocate, information source and base of support for all levels of the women's game.

In addition to her Naismith Memorial Basketball Hall of Fame service, Jaynes has served on numerous committees, including USA Basketball's Board of Directors and Chair of its By-Laws committee, Women's Sports Foundation Trustee and Vice-President, Women's Basketball Hall of Fame Board Member and the Atlanta Tip-Off Club Board Member and Vice-President.

Jaynes lifetime of service to basketball has also brought her a number of well deserved awards, highlighted by her election to the Women's Basketball Hall of Fame in 2000, recipient of the State of Georgia Outstanding Citizen Award in 1996, and the first recipient of the 2000 Pioneer Award presented by the Georgia Women's Intersport Network – an organization which Jaynes founded and served as its President.

Jaynes is a native of Covington, GA and was an all-state basketball player in high school before earning bachelors and masters degrees from Georgia College and University of North Carolina-Greensboro, respectively.

Located in Springfield, Massachusetts, the birthplace of basketball, the Naismith Memorial Basketball Hall of Fame promotes and preserves the game of basketball at every level. For more information,, please visit our website at www.hoophall.com or call 1-877-4-HOOPLA.